

STARK MOTORSPORTS

Gavin Stark, Driver



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starkmotorsports@yahoo.com



2006 Phantom Racing Chassis

2011 Pole Cat Motor

Race Classes:

Junior 1 Light Division

Junior 1 Heavy Division

Hauler & Trailer:

2003 Ford F250 Power Stroke Diesel

2002 Timberwolf



Stark Motorsports believes winning begins with people. Gavin Stark, 10, began racing 4-wheelers at the age of 5 and moved into karts at the age of 8. He has the spirit and the drive needed to win races. He has 2 regular crew members to assure performance and safety the entire race season.

With over \$40,000 in karts, racing support equipment and tools, Stark Motorsports has the skill and inventory to make it to the starting grid of every race. Stark Motorsports is also equipped to market sponsors. We will proudly display your company name and logo on our Truck, Trailer and GoKart.



Why spend advertising dollars sponsoring a GoKart Racer? The rocketing popularity of NASCAR racing in the last twenty years has fanned the interest in local racing. And where do the local racers begin their career...GoKarts! The number of racers, regional and national events and local races, is growing at a stunning rate.

Thunderlake Speedway, Kansas City's premier Kart track, attracts racers from all over the country for not only weekly races, but for the national events held a few times a year. The advertising being done at tracks like Thunderlake reaches a host of fun loving folks. They enjoy life, work hard and play hard, jut like the customers of your company. The Gokart racing market is distinguished from other motor sports by the unique closely knit nature of those who participate and support GoKarting. They loan each other parts, they get to know each other. There is an element of trust in their relationships. They listen to each other about what could be wrong and how to repair it. This special feature of the GoKart market is a valuable advertising platform for marketing your company and its products and services. Your company can use the race events to court your customers and reward your employees. Better than stadium seating, the track and pit area provide a unique and comfortable setting allowing participants, including youngsters, to be part of the action. It's a lot like being invited into the dugout or locker room and your customers will love it.

Why Sponsor Stark Motorsports?

A Tradition of Performance.....

Like you, Stark Motorsports is performance motivated. The GoKart driver you sponsor should have the demonstrated ability and gumption to race and keep his kart racing. This is not NASCAR where billionaires sponsor a car and a driver hops in. In GoKart racing, if you can't keep your kart running on race day, you can't race. GoKart racers must be steely both on and off the track. Your driver – Gavin Stark – is driving a kart that he has worked on, alongside his Dad, who has over 15 years experience in a NASCAR touring division. Gavin helps purchase them, repairs them and drives them. He can assure his sponsors that the Karts they sponsor will be sitting at the starting grid at every event.

The Right Driver.....

Gavin, a 4th grader at Sunflower Elementary, in Paola KS, and has been featured in local newspapers such as the Miami County Republic and the Osawatomie Graphic. Gavin spends much of his spare time helping his Dad work on the GoKart, prepping tires, cleaning the race shop and trailer. He began racing at an early age and has grown his love to GoKarts. His future aspirations are to race Modified Race Cars and hopefully on to NASCAR. In his first two seasons of GoKart racing, Gavin brought home many 1st place trophies and is looking forward to his third season and many more wins! As a sponsor, you too will share in his success.



Sponsorship Packages

2011 Season

Decal Sponsor: \$200/season

Stark Motorsports (SMS) will display one of your company's decals on the GoKart at all events and races during the 2011 season at Thunderlake Speedway, as well as at least 2 National Events at Lasoski Speedway in Warrensburg, MO. Sponsors have the option of providing the decal and SMS will locate the decal on the GoKart. Decal size and appearance shall be subject to SMS approval and may not exceed dimension requested by SMS. This is a non exclusive decal sponsorship.

Truck Door Sponsor on '03 Ford F250: \$500/season

Stark Motorsports (SMS) exclusively display on both the driver's and passenger's side door of its Ford F250 towing truck a large magnetic door sign identifying sponsor driving to and from all events and in the pit area for each race. Logo decal will also be on the GoKart. Sponsor has the option of providing the magnetic sign which shall be subject to SMS approval. Sponsor shall retain the magnetic sign at the conclusion of its sponsorship. This is an exclusive sponsorship.

Trailer Sponsor: \$600/season:

Stark Motorsports (SMS) will display sponsor's company logo on both sides of the trailer to and from all events and in the pit area for each race. Logo decal will also be on the grandstand side of the Kart. Sponsor has the option of providing the decal and SMS will locate the decal on the Trailer. Decal size and appearance shall be subject to SMS approval and may not exceed dimension requested by SMS. This is a non exclusive decal sponsorship.

Stark Motorsports would like to thank our 2010 and current 2011 sponsors: AAA Dent, Deerfield Beach FL; Muffler Mart, Paola KS; Gracetime.com, Olathe KS; Brian's Signs, Adrian MO, Red & Eli, LLC, Lane KS; The Bicycle Doctor, Paola KS; and Jensen Insurance, Paola KS.

